



Sponsorship OPPORTUNITIES

Your sponsorship and attendance at the New Jersey LCV Gala will support our mission to create a healthy, more resilient environment for everyone in New Jersey no matter their zip code.

Become a Gala sponsor and put your company or organization in front of our event audience of over 500 decision-makers and environmental leaders, and extend your reach beyond the event. Sponsors will be highlighted in our event communications seen by our members—over 50,000 “New Jerseyans”—and other target audiences both before and after the event day.

Join us for

the environmental event of the year

MONDAY, JUNE 15, 2026 AT 5:30 PM

THE PALACE AT SOMERSET PARK | SOMERSET, NJ

New Jersey LCV invites you to be a distinguished sponsor of our twelfth annual signature event. Known as New Jersey’s premier non-partisan political event for the environment, this fundraiser will once again bring together our state’s most influential business leaders, elected officials, environmental advocates, and philanthropists to celebrate clean water, healthy air, and climate justice.

If last year was any indication, we have created an event where environmental supporters throughout the state are coming together to network, honor champions and celebrate achievements. We will learn from climate policy changemakers, honor environmental leaders, and inspire all attendees to take bolder action on behalf of New Jersey’s land, air, water, and communities.

Your sponsorship will:

- **Bolster** your brand and publicize your commitment to New Jersey’s healthy environment with our deeply engaged audience, including potential co-branding opportunities with New Jersey LCV
- **Demonstrate** your company’s understanding of the importance of strong policy, smart lawmakers, and powerful coalitions for our environment
- **Support** New Jersey LCV’s non-partisan work to ensure our state’s most pressing environmental issues are top priorities for our elected officials
- **Offer** your employees or clients the chance to learn and engage on environmental issues
- **Showcase** that together we can protect the beautiful places where “New Jerseyans” live, work, play, and raise their families

NEW JERSEY LCV GALA



Sponsorship LEVELS & BENEFITS

	TITLE SPONSOR \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	PARTNER \$2,500	FRIEND \$1,500
EXCLUSIVE TITLE SPONSOR OF THE NEW JERSEY LCV GALA							
YOUR NAME IN LIGHTS Prominent signage at event entrance and throughout event space							
EMERALD CARPET PHOTO OP EXPERIENCE Branded props for interactive photo booth experience	Emerald Carpet and Lifesize Prop	Lifesize Prop	Lifesize Prop	Handheld Props			
BUILD-YOUR-OWN SPONSORSHIP Opportunities to sponsor the bar, registration table, or party favor							
LUNCH & LEARN Environmental briefing over lunch with NJ LCV Executive Director							
New Jersey LCV Sustainable Business Roundtable Membership							
SHOUT-OUT! Verbal recognition from podium							
Promotion via event press release, New Jersey LCV social media channels, and e-newsletters							
Recognition on event invitation, website, and on-site signage	Prominent logo with link	Prominent logo with link	Logo with link	Logo	Name	Name	Name
Event tickets (VIP = reserved table(s) w/signage)	15 VIP	12 VIP	12	10	6	4	2
Ad Journal Feature	2-page spread	2-page spread	1 page	Half page	Quarter page		

NEW JERSEY LCV GALA



Sponsorship REGISTRATION

YES I/We will support New Jersey LCV through a Gala sponsorship at this level:

- \$50,000 Title Sponsor
- \$25,000 Platinum
- \$15,000 Gold
- \$10,000 Silver
- \$5,000 Bronze
- \$2,500 Partner
- \$1,500 Friend

SPONSOR INFORMATION

Company/Name _____
as you wish your sponsorship to appear on event materials

Address _____

Contact Name _____

Email _____ Phone _____

Please send this completed form and high resolution logo to jason.krane@njlcv.org OR mail to New Jersey LCV, Attn: Jason Krane, 1 N Johnston Ave, Suite A250, Hamilton, NJ 08609

You can also complete your Sponsor Registration at NJLCV.org/Gala

Register by March 1 to confirm your commitment and be listed in the event invitation

PAYMENT INFORMATION

- To expedite my sponsorship, I am giving online at www.njlc.org/gala
- Enclosed is a check made payable to NJ LCV
- Please bill my credit card:
 - Visa MasterCard American Express Discover

Name on Card _____

Card No. _____

Expiration _____ Signature _____

Your contribution to New Jersey LCV will support non-partisan political action on behalf of the environment and may not be tax-deductible as a charitable donation. If you wish to make a tax-deductible contribution, please contact Jason Krane at 908.642.6528 or jason.krane@njlcv.org to discuss donation options.

GUEST INFORMATION

Please donate ____ of the tickets included in my event sponsorship so young people or other interested conservationists can attend the event.

Guest Names:

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	

Thank you!

NEW JERSEY LCV GALA



Sponsorship AD JOURNAL

YES I/We will support New Jersey LCV through an Ad Journal purchase at this level:

- \$1,500 Full Spread | Two Pages (11" w × 8.5" h)
- \$1,000 Full Page (5.5" w × 8.5" h)
- \$500 Half Page (5.5" w × 4.25" h)
- \$250 Quarter Page (2.75" w × 4.25" h)

PAYMENT INFORMATION

- To expedite my ad journal purchase, I am giving online at njlcv/gala.org
- Enclosed is a check made payable to New Jersey LCV
- Please bill my credit card:
 - Visa MasterCard American Express Discover

Name on Card _____

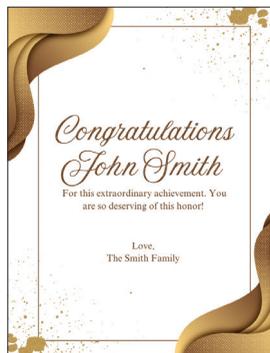
Card No. _____

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CONTACT

For additional information or assistance, please contact Baylie McMahon | baylie.mcmahon@njlcv.org



Full Page
Personal Congratulations



Half Page
Business Advertisement



Quarter Page
Simple Logo
Advertisement

ALL EXAMPLES ARE FICTIONAL ADVERTISEMENTS, AND WERE CREATED USING CANVA

REQUIRED SPECS AND INFORMATION

Please send complete ad designs as files [up to 10MB] to Baylie McMahon at baylie.mcmahon@njlcv.org. Design should include any and all logos and text necessary, and be ready to upload directly into the ad journal.

Please use the following naming convention for the file: "company/personal name-2026-gala-ad.filetype"

- The preferred file type is print resolution (X-1a: 2001) PDF.
- Full color ads must be 4-color CMYK process — NO RGB.
- No spot color ads. Please convert PMS to 4-color process.
- Please double-check your ad size to make sure it will fit specs of the selected level. Ads submitted with dimensions different than listed will be modified or stretched to fit the space that was reserved.
- Please keep all important text and logos at least 0.25" from the borders to ensure nothing is cut off in the upload process.
- If your ad is designed to go to the edges of a page, please leave .125" bleed.
- Ads can also be submitted as .TIF, .EPS, or .JPG at 300 dpi.
- Please submit your finalized design no later than Friday, May 15, 2026, so we can ensure the journal is ready to be printed.

ALL ADS ARE SUBJECT TO REVIEW AND APPROVAL PRIOR TO PRINTING