|  |  |
| --- | --- |
| to: | New Jersey League of Conservation Voters |
| from: | Global Strategy Group |
| date: | January 26, 2017  |
| re: | **NEW POLL – Overwhelming Support for Clean Energy in New Jersey Bridges Clinton/Trump Divide** |
|  |  |

As part of the New Jersey League of Conservation Voters’ efforts to protect the sources of New Jersey’s drinking water and increase engagement on environmental issues, Global Strategy Group conducted a poll of 1,109 registered voters in New Jersey to measure attitudes on these issues. This memo presents the key findings of the poll.

More than two-thirds of voters in New Jersey support a plan to move the state to 100% renewable energy by 2050. New Jerseyans favor protecting the environment, and they want sensible policy that allows them to go even further in their sustainability efforts – such as allowing them to put solar panels on their home for electricity generation. They believe that state and local governments alike should be doing more to combat climate change, and are even willing to contribute more in taxes to help fund environmental protection efforts.

KEY SURVEY FINDINGS:

* **By an overwhelming margin, New Jerseyans support a 100% clean energy plan for their state:** Seven in ten voters in New Jersey support a policy requiring the state to get 100% of its energy from clean New Jersey sources by 2050 (70% support/15% oppose), including majorities of both Clinton voters (86% support/6% oppose) and Trump voters (51% support/28% oppose).
* **Government action on climate change is a priority for New Jerseyans:** Voters overwhelmingly believe that the local, state, and federal governments should be doing more to address climate change (64% believe they should be doing more, including 51% who say they should be doing much more).
* **Voters are willing to do their part to protect the environment:** A strong majority of New Jerseyans would be willing to pay an additional $20 to $30 per year in taxes to protect the sources of their drinking water (77% support, including 61% who strongly support). This majority extends across party lines, with strong numbers among both Clinton voters (86% support) and Trump voters (72% support).

**The bottom line is this:** New Jerseyans care about the environment and strongly support taking actions to protect it. Voters believe that government action is an important part of these efforts, and support a policy to move New Jersey to 100% clean energy by 2050.

**ABOUT THIS POLL:** Global Strategy Group conducted a statewide survey of 1,109 registered voters in New Jersey from December 12 to 16, 2016 on behalf of New Jersey League of Conservation Voters. The results of this survey have a margin of error of +/-2.9%. Care has been taken to ensure the geographic and demographic divisions of the electorate are properly represented.